

Inside...



...Outside



*All Around
the Town..*



Argus C-3.. Your All-time Camera!

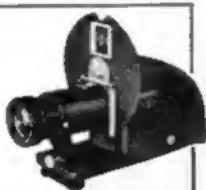
Pick your subject. Pick your spot. Anytime, anywhere. You're always ready to shoot with Argus C-3. For it is the 35 mm. camera with added features that make good picture-taking easier.

Accurate, synchronized flash attachment snaps on in an instant, and you're ready for those precious

indoor shots. Precision-made, gear-controlled shutter provides speeds from 1/10 to 1/300—more than you need for normal use. Exceptionally sharp F3.5 lens coated to eliminate flare and "ghosts," corrected for finer, fuller color. Handsome carrying case keeps C-3 always handy. For the candid camera that has everything, ask your favorite dealer to show you the all-time Argus C-3 today.

ARGUS, INCORPORATED • ANN ARBOR, MICH.

• Argus Projector
for the critical
slide collector.



AMERICA'S FAVORITE 35 MM. FLASH CAMERA

Popular PHOTOGRAPHY